

**Toshiba PR Contact:** Teri Sawyer, T&Co. 714-536-8407 terisawyer@me.com

# Toshiba Brings the Cost Savings of FMC to Enterprise Users of Toshiba Strata CIX VoIP Systems With Varaha uMobility

## Expands Unified Communications Capabilities With the Best of Wi-Fi and Cellular in a Single Device

**IRVINE, Calif.,** April 21, 2009 — Toshiba America Information Systems Inc., Telecommunication Systems Division (Toshiba — www.telecom.toshiba.com) today announced the availability of uMobility, a Fixed Mobile Convergence (FMC) solution that expands the Unified Communications capabilities for enterprise users of Strata® CIX<sup>TM</sup> VoIP business communication systems. Now available nationwide through Authorized Toshiba Dealers, uMobility from Varaha Systems (www.varaha.com) brings Strata CIX VoIP system users the cost savings of FMC by enabling seamless and automatic handoff between their mobile carriers and the enterprise wireless networks using a single mobile smartphone device. Varaha was recently named one of Network World's Nine Wireless Companies to Watch (http://www.networkworld.com/news/2008/081408-wireless-towatch.html?page=4).

"Varaha's uMobility 'Mobile Desk, Global Reach' solution cuts communication costs while giving Strata CIX enterprise and SMB users a new level of mobility and Unified Communications from their telephone systems," said Brian Metherell, vice president and general manager for Toshiba Information Systems, Telecommunication Systems Division. "Our relationship with Varaha demonstrates Toshiba's unwavering commitment to its Mobility Portfolio and reinforces its promise to empower enterprise users to communicate anytime, anywhere with virtually any device."

"Varaha's uMobility allows Strata CIX users to answer their office telephone calls from their smartphones anytime and anywhere and gives them 24/7 access to the enterprise telephone system, no matter where they are located," said Jogen Pathak, CEO, Varaha Systems. "With uMobility from Varaha, Strata CIX users gain increased mobility and cost savings, without needing to change carriers or buy expensive data plans."

When used with Toshiba's Strata CIX systems, uMobility provides VoIP over Wi-Fi® wireless with seamless, SQA (Service Quality Aware) handoff between the Wi-Fi wireless and cellular networks. This allows each user to utilize a single smartphone device with a single business number and one voice mailbox for all his or her mobile business voice communication needs. An industry-leading voice engine is embedded in uMobility for the best possible voice quality. Varaha holds a patent for the uMobility technology.

"With uMobility, Strata CIX users turn their smartphones into their office telephones both in and out of the office, while continuing to use the same smartphones for their private calls. And, they can do it without having to provide their private mobile numbers to their callers. This frees the users to roam, moving calls between the landline and cellular network at will, so they can stay on a call, even after they leave the office and drive away," said David Fridley, director of product management of Unified Communications Solutions, Toshiba America Information Systems, Telecommunication Systems Division.

# uMobility Delivers Cost Savings and Best of Wi-Fi and Cellular in a Single Device

Using uMobility with Toshiba CIX VoIP systems helps enterprises reduce communication costs. By using the enterprise Wi-Fi wireless network for voice calls instead of costlier cellular minutes, enterprises get the best of both Wi-Fi wireless and cellular coverage in a single device. uMobility mobile routing applications also help reduce costs by providing optimal routing of expensive cellular international calling to cheaper landline rates and eliminating international roaming charges with the use of a local SIM card.

By allowing the user's smartphone to function as a business telephone, users get the best of both Wi-Fi wireless and cellular calling, including access to the device's telephone book contacts and call history functions. These functions are natively integrated with the uMobility client, resulting in a single application that meets the user's needs. Since the user is using his or her smartphone, there is virtually no learning curve with uMobility, resulting in increased productivity.

#### uMobility Certified Interoperable With Toshiba Strata CIX VoIP Systems

Varaha's uMobility is certified as interoperable with Toshiba's entire family of Strata CIX IP business communication systems. It is compatible with a wide variety of smartphones, including most devices running Windows Mobile® or Symbian® operating systems including popular models from Nokia, Samsung, HTC, and more. The uMobility roadmap includes support for iPhone® and Blackberry® devices later this year.

Now available, Varaha's uMobility solution is sold nationwide through Authorized Toshiba Dealers. Technical support is provided by Varaha. To find an Authorized Toshiba Dealer in your area, visit the Toshiba website at www.telecom.toshiba.com. For more information on Varaha and uMobility, visit www.varaha.com.

### **About Varaha Systems**

Varaha Systems is leading the mobile convergence industry through development of technology that expands, streamlines and secures mobile business communications. The mobile desk with global reach is now achieved with the company's cost-effective, comprehensive and scalable software products that give workers the freedom to extend their office, voice, data and video applications to their mobile device and freedom to choose the type of device, wireless carrier, type of network or business communication system.

Varaha's uMobility products offer Service Quality Aware (SQA), seamless handoff, superior voice quality and enterprise-grade security along with a rich, universal set of mobile capabilities. Varaha is headquartered in Dallas, Texas. Additional company and product information is available at www.varaha.com.

## About Toshiba America Information Systems Inc. (TAIS)

Headquartered in Irvine, Calif., TAIS is comprised of four business units: Digital Products Division, Imaging Systems Division, Storage Device Division, and Telecommunication Systems Division. Together, these divisions provide mobile products and solutions, including industry leading portable computers; projectors; imaging products for the security, medical and manufacturing markets; storage products for automotive, computer and consumer electronics applications; and telephony equipment and associated applications.

TAIS provides sales, marketing and services for its wide range of information products in the United States and Latin America. TAIS is an independent operating company owned by Toshiba America, Inc., a subsidiary of Toshiba Corporation, which is a global leader in high technology and integrated manufacturing of electrical and electronic components, products and systems, as well as major infrastructure systems. Toshiba has more than 191,000 employees worldwide and annual sales of over US \$76 billion (FY2007). For more information on Toshiba's leading innovations, visit the company's Web site at www.toshiba.com.

###

<sup>© 2009</sup> Toshiba America Information Systems, Inc. All product, service and company names are trademarks, registered trademarks or service marks of their respective owners. Information including without limitation product prices, specifications, availability, content of services, and contact information is subject to change without notice.